# THE COMMON APPLICATION

# FACT SHEET

## OPEN TO ALL

The strength of The Common Application membership derives from the diversity of colleges and universities represented.

The Common Application is a not-for-profit member organization of more than 700 influential colleges and universities in the United States and around the world. Building on our mission and 40+ year history of pursuing access, equity, and integrity in the college admission process, The Common Application works to close the equity gap by educating all students—regardless of circumstance—about the value, attainability, and affordability of a college degree.

Starting with the launch of our online application in 1998, the past two decades have been a period of growth and change for The Common Application. **This year, we expect more than one million students to use the Common App to submit four million applications.**

By becoming a member of The Common Application, institutions reach and engage students of all backgrounds - from across the country and around the world.

Our membership of more than 700 colleges and universities provides students with the most diverse range of opportunities:

- Colleges from 48 states plus Washington, D.C.
- More than 250 colleges with no application fee
- 100+ public universities
- 44 international universities from 14 countries
- 9 Historically Black Colleges and Universities (HBCUs)
- More than 200 test-optional/test-flexible institutions

## Through the Common App:
### (2015-2016)

- **947,000+** *students applied to college*
- **33%** *of the students were first-generation*
- **500,000+** *opted in for scholarship info*
- **350,000** *received texts on financial aid*
- **140,000+** *opted in for free mentoring*

## The Common App is…

**Experienced**
More than 40 years of dedication and success in delivering efficient solutions that strengthen and diversify the application pool.

**Innovative**
Continuous evolution in exploring and developing advanced approaches to create a college-going culture in our global society.

**Purposeful**
Going beyond access by designing preparation and completion tools that provide guidance along the entire path of college readiness.

commonapp.org #commonapp